ROI HUNTER

Enhance Advantage+ Shopping with ROI Hunter

ASC is the biggest update since DPAs, combining prospecting and retargeting audiences into one streamlined campaign.

ASC promises:

EASIER SET-UP

MORE STABILITY

CHEAPER COSTS

BETTER RESULTS

BRAND NEW AUDIENCES

Retailer Challenges:

! Lack control over which products get displayed

! Lost signals due to Meta fully relying on AI and ML

How ROI Hunter enhances ASC:

ALL IN ONE PLATFORM

Analysis, strategy, set-up, and results, all in the same place.

GAIN SIGNALS FROM OTHER CHANNELS

Use **Google Shopping**, trends, and business data to optimise Meta campaigns.

PRODUCTS ARE STILL IN THE CLIENTS' HANDS

Although Audience is out of your hands, you can control which of your products get promoted.

IMPROVED RESULTS

See better results with more precise product & business info added into Meta's algorithm.

QUICK DYNAMIC CREATIVES

Create engaging dynamic ads in minutes, without a designer.

CONTACT US

ROIHUNTER.COM